



2016 IMPACT REPORT

UEDA is a 501(c)(3) membership organization dedicated to the professional development of individuals and groups working in community and economic development in Wisconsin. Our mission is to enhance cities and their residents by concentrating on housing, economic development, and job creation.

COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

ENGAGED

240+

individuals in sustainable homeownership and professional outreach activities -- a **49% increase from 2015.**



PROMOTION OF HOMEOWNERSHIP RESOURCES

As project administrator, UEDA worked with members to provide services to over 3,100 low to moderate income homebuyers and homeowners.



Facilitated conversations related to the development of **commercial, shared use kitchen spaces** in the city and began collaborative work on the development of a City of Milwaukee and State of Wisconsin **licensing and permitting flow-chart** to help guide food-based businesses through the start-up phase.

SMALL BUSINESS AFFINITY GROUP

Convened **96+** professionals representing **65+** service providers and financial institutions to share best practices and identify strategies to support the growth of small neighborhood-based businesses and commercial corridors.

DISTRIBUTED OVER

8,500 GUIDES

Coordinated the production and distribution of **Money Smart Week Milwaukee Resource Guides** to the public.

BLACK MALE ADVISORY BOARD

Lead by MCFI, the Advisory Board is working to connect the Human Resources community to more inclusive hiring strategies.



CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

TECHNICAL ASSISTANCE

UEDA provided assistance to a local housing nonprofit and area entrepreneurs, assisting them to assess their financial position and identify strategies to strengthen and expand their business.

FINANCIAL CAPABILITY



Worked with partners in the **Alliance for Economic Inclusion and Student Debt Task Force**

CONNECTED

40+

Members, local entrepreneurs, and nonprofit professionals to business, technical, financial, and marketing assistance resources.

to facilitate conversations and identify potential areas for collaboration in the financial capability sector.

CONNECTIONS

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.



UEDA MEMBERSHIP GREW BY

22%

65+

Hosted 50+ guests at UEDA's Annual Gathering and conducted 15 stakeholder interviews to identify new ways to add value to the UEDA network.

15th ANNUAL

UEDA's **Community Development Summit** explored how civic participation can strengthen connections between downtown and neighborhoods, supporting economic growth and inclusive development strategies.

CARNIVAL MILWAUKEE

Connected nearly **300 guests** to **60+** local restaurants, businesses, and cultural partners at this annual 'party with a purpose'.

