



2018 IMPACT REPORT

UEDA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector.

COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.



PROMOTING HOMEOWNERSHIP RESOURCES

Hosted 3 citywide homeownership education events that connected attendees to resources that assist in buying, keeping and fixing a home.

Events featured a total of 6 neighborhoods, 14 lenders, 4 housing counseling agencies, 2 City of Milwaukee housing departments, 6 Realtors and 4 community-based organizations.

180+

individuals attended citywide homeownership fairs to learn about the home-buying and home-rehab process.

Promoted over 144 member events and workshops through the Take Root Milwaukee website and social media channels.

44 MEMBERS SUPPORTED

FINANCIAL EQUITY & INCLUSION

Launched a Bank On coalition to promote increased access to financial services and products.

Continued our partnership with Milwaukee County Extension to convene the Financial Equity Group, supporting 25+ cross-sector partners working to identify innovative programs and services in financial empowerment.

Coordinated the production and distribution of



9,000

Money Smart Week Resource Guides (English/Spanish) to the public.

SMALL BUSINESS AFFINITY GROUP



Convened 115+ professionals from 80+ service providers and financial institutions to share best practices related to supporting neighborhood-level businesses.

CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

Provided organizational technical assistance to two nonprofits, helping them to establishing operations, financial management and governance practices.

Hosted a Leadership Briefing on Advocacy and Nonprofits for members and partners to understand how policy work is vital to achieving mission.

Hosted a total of 20 educational sessions for members and partners, and promoted over 200 member events, sector opportunities and trainings.

CONNECTIONS

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

1200+

professionals engaged through all UEDA programs, events and activities and completed over 55 stakeholder informational interviews



CARNIVAL MILWAUKEE

Celebrated the 10th anniversary of our fundraiser where nearly 300 guests were connected to 64 local restaurants and small businesses.

INCREASED MEMBERSHIP

14%



Launched an Emerging Topics in Economic Development Series, which engaged 180+ people to learn about community wealth building, financial empowerment for people with disabilities, and social enterprises. Each session highlighted best practices and new ideas from national, regional and local professionals.