



COMMUNITY DEVELOPMENT
SUMMIT



**WORK FUTURE:
BUILDING PATHWAYS TO OPPORTUNITY
FOR BOYS & MEN OF COLOR**

**14th Annual
Community Development Summit
Wednesday, October 21, 2015**

**8:00AM – 1:00PM
Italian Conference Center**



This event was made possible through the generous support of the companies and organizations listed below. Each year their support has contributed to the success of the Community Development Summit.

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Welcome to the 14th Annual Community Development Summit:

Work Future: Building Pathways to Opportunity for Boys and Men of Color

On behalf of the UEDA Staff, Board of Directors and Summit Planning Committee, we are pleased to present this year's annual Summit. Since its inception in 1997, UEDA has worked to strengthen the community and economic development sector by facilitating collaboration among individuals and organizations in the private, public and nonprofit sectors. UEDA Summits highlight relevant and emerging issues in the sector, and bring together diverse stakeholders to focus on challenges related to regional transportation, foreclosures, access to capital and now workforce and employment.

The disparities for boys and men of color in this country on nearly every major indicator of economic, social and physical well-being are well-documented and demonstrate that they do not have access to the structural supports and opportunities needed to thrive (Foundation Center, 2012). And in our city, the data is even more sobering: In 2010, only 44.7% of the metro area's working-age black males (ages 16-64) were employed, the lowest rate ever (UW-Milwaukee Center for Economic Development, 2012).

At the same time, the way we work is changing – earlier this year the U.S. Government Accountability Office estimated that just over 40% of the employed labor force was working in any way other than traditional full-time, W-2 employment. Employers state it is increasingly harder for them to find the talent they need, and we hear from those still looking for work and struggling to find “full” employment.

Held during Milwaukee's Boys & Men of Color Week, this year's Summit will explore the intersection of these two workforce challenges. If the way we work is changing, what can we leverage or leapfrog to better connect those left out of traditional employment to work and increase economic participation? And if boys and men of color do not have access to the supports and networks needed to thrive, what can we do to change that?

Milwaukee policy makers, local government and community-based organizations are making significant progress in aligning programs, services and resources through the Black Male Achievement Advisory Council and My Brother's Keeper Community Challenge to improve outcomes for boys and men of color. During today's event, attendees will participate in interactive labs designed to generate outcome-driven, problem-solving discussion that will develop creative strategies to strengthen this city-wide effort.

The Summit is an opportunity for community stakeholders to respond and provide feedback regarding recommendations and next steps that will develop a framework for Milwaukee's Boys and Men of Color initiative around employment and workforce outcomes, foster collaboration and utilize resources in a strategic way.

We invite all members of the community to be a part of this conversation, but more importantly, a part of the solution! Please join us in this important endeavor and share your thoughts and ideas to move forward in creating a region that is economically healthy, and provides opportunities for all its citizens.

Kristi Luzar
 UEDA Executive Director

Todd Clausen
 UEDA Board Chair

2015 PLANNING COMMITTEE

Today's event would not have been possible without the generous assistance, hard work and commitment of these Committee members. The unselfish contribution of their time and expertise was invaluable to the successful planning and execution of this event. Please join us in thanking each of them for their help!

UEDA SUMMIT COMMITTEE

Chytania Brown
Milwaukee Area Workforce
Investment Board

Travis Evans
Riverworks Development
Corp.

Kenneth Gales
City of Milwaukee

Joe'Mar Hooper
Milwaukee Public Schools

Michael Hostad
Innovation in Milwaukee
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Julious Hulbert
Milwaukee Urban League

Mark Kessenich
WRTP / Big Step

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College

Amber Miller
Wisconsin Women's
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(WWBIC)

Terry Murphy
ArtWorks for Milwaukee

Nikki Payne
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Sharon Robinson
City of Milwaukee

Jeff Roman
Community Advocates
Public Policy Institute

Dominique Samari
P3 Development Group

Harold Scott
UEDA Member

Fran Serlin
Milwaukee Art Museum

Tim Syth
Lush Production

SUMMIT PRESENTERS & PARTICIPANTS

WELCOME & INTRODUCTION

Kristi Luzar, Urban Economic Development Association of Wisconsin
Mayor Tom Barrett, City of Milwaukee

OPENING FRAMEWORK

Moderator: James Causey, Writer & Columnist, Milwaukee Journal Sentinel

Antonio Butts, Business & Enterprise Development, Sector Management Consulting Group

Jamie Elder, Director of Urban Development, Wisconsin Department of Children & Families

Jonathan Feld, Director – Articulation & Transfer, High School Relations, Intl. Ed.,
Individualized Technical Studies, Milwaukee Area Technical College

Kalan Haywood, Sr., President, Vanguard Group

Theresa Jones, Vice President, Diversity & Inclusion Strategies, Wheaton Franciscan
Healthcare

Dr. Marc Levine, University of Wisconsin Milwaukee Center for Economic Development

Tim Syth, LushProduction

Delta Triplett, The Ten Group

Terry Westfahl, Vice President, Human Resources, GRAEF

SUMMIT LABS

Networks: Facilitated by Reggie Moore (Center for Youth Engagement). Recorded by Terry Murphy (ArtWorks for Milwaukee).

21st Century Skills: Facilitated by Michelle Dobbs (ArtWorks for Milwaukee), with assistance from Travis Evans (Riverworks Development Corp.) and Mark Kessenich (WRTP/Big Step). Recorded by Bethany Sanchez (Metropolitan Milwaukee Fair Housing Council).

Entrepreneurship: Facilitated by Matt Richardson (SmartWave) and Antonio Butts (Sector Management Consulting Group). Recorded by Marjorie Rucker (The Business Council).

Pipelines & Pathways: Facilitated by Tim Syth (LushProduction) and James Carlson (School Factory, Inc.). Recorded by Carol Maria (FDIC).

AGENDA

8:00–8:30 REGISTRATION & NETWORKING
Your opportunity to connect with colleagues and friends, meet new ones and begin the discussion! Continental breakfast provided.

8:30–8:50 WELCOME & OPENING REMARKS
Kristi Luzar, Executive Director of UEDA, will open the Summit by welcoming attendees and outlining today's event. Additional remarks will be made by Mayor Barrett of the City of Milwaukee.

8:50–9:40 OPENING FRAMEWORK: FISHBOWL DISCUSSION
This section will feature a guided discussion "in the round" with a group of community leaders that each reflect a perspective representative of this year's topic. They will discuss discussing emerging workforce trends, what the "project economy" and work will look like in the near future, and how this intersects with the disparities and challenges present for boys & men of color in our community.

9:50–11:40 SUMMIT LABS
Attendees will split into four "labs" that will focus on specific areas related to employment and work. Each lab will include a facilitated discussion tied to specific outcomes and designed to produce strategies that will bring synergy and needed resources to each one.

11:45–1:00 LUNCH & SUMMIT WRAP
We will close the Summit by bringing everyone together for lunch and to share results from each lab, including outcomes, recommended strategies and next steps for follow-up. Lastly, attendees will be asked to share their feedback, providing additional ideas and recommendations to help Milwaukee's Boys and Men of Color initiative move forward.

POST-SUMMIT NETWORKING

The event will conclude with time for participant networking – we invite you to finish those conversations started during the Summit, and make more connections with other attendees.

SUMMIT LABS



NETWORKS

In an age where “who you know” is nearly as important as your skills and experience when it comes to finding work, this lab will focus on identifying ways for boys and men of color to expand their personal, educational and professional networks. Participants will hear about local programs and projects that are working to improve connections for youth and adults through mentorship, training or education. Participants will also identify best practices and establish a process to improve provider-to-provider communication and collaboration, as well as strategies to better connect boys and men of color to these important opportunities.



21ST CENTURY SKILLS

As current hiring practices become increasingly automated and focused on specific skills or educational requirements, it is getting more difficult for job seekers to “make the first cut” when applying for a job. This lab will provide a space to hear from employers, workforce service providers, job seekers and those in the trades on how they navigate this new landscape to find talent or employment. Participants will also explore ways in which the job-screening process can become more inclusive by emphasizing the transferable skills many applicants already possess.



ENTREPRENEURSHIP

With more people participating in informal, project or even “underground” economies as individual workers, and an increasing number of youth identifying entrepreneurship as their desired career path, participants will discuss how to capitalize on this evolving trend to increase the growth of minority-owned businesses. This lab will focus on identifying ways to shift the educational landscape to support youth interested in entrepreneurship, and discuss current challenges and new innovations related to capital access for startups and minority-owned businesses.



PIPELINES & PATHWAYS

As Milwaukee’s Boys and Men of Color initiative gains momentum, participants will work together to identify what the current pipeline looks like and discuss the “on-ramps and “off-ramps” for boys and men of color when it comes to employment and economic participation. The lab will also focus on the key connection between education and employment, and challenges for the hard-to-employ. Lastly, the lab will develop a roadmap for what this pipeline should look like moving forward, identify the assets we currently have that should be strengthened, the key barriers that need to be addressed and who should be involved moving forward.

UEDA MEMBERSHIP

Special UEDA Summit Membership Promotion! If you join by December 1, 2015, you will receive a 25% discount on an annual membership. Drop off this form at the registration table on the way out, or pick up a membership form at the UEDA booth in the registration area OR join online at www.uedawi.org and click on “Join UEDA.” Rates below are the standard rate and do not include discount, contact UEDA with any questions.

The Urban Economic Development Association of Wisconsin (UEDA) is a nonprofit membership association dedicated to the professional development of individuals and groups working in community and economic development. Our mission is to enhance cities and their residents by focusing on housing, economic development and job creation. Our Members invest in and support initiatives that strengthen Wisconsin communities and urban neighborhoods.

We invite you to become a UEDA member if you are interested in accessing a diverse network of economic and community development professionals and staying informed on the latest issues, events and developments. Our work has impacted areas such as foreclosure mitigation, public transportation policy, job creation initiatives, sustainable homeownership programs, small businesses and entrepreneur resources, regional food economy and affordable housing development.

MAIN CONTACT NAME

EMAIL

ORGANIZATION

ADDRESS

PHONE

FAX

NAMES AND EMAILS OF ADDITIONAL MEMBERS

MEMBERSHIP TYPE

- Individual Membership \$50 Student Rate \$20
- Nonprofit Corporation/Organizational \$150
(This form of organizational members names two staff – please list separately)
- Corporation/Government \$350
(This form of organizational members names four staff – please list separately)

TYPE OF ORGANIZATION

- Community Development Corporation Business Improvement District
- Financial Services (please circle: Banking, Business lending, Investment, Mortgages, Other)
- Nonprofit Organization 501(c)(3) Other nonprofit
- Government City County State Federal
- Foundation Other _____

GEOGRAPHIC SERVICE AREA

- Neighborhood-Based City-wide Regional _____
- Statewide Nationwide Multi-state Other _____

Comments / Requests: _____

Make checks payable to **UEDA of WI, Inc.** Send form and check to 2212 N. Dr. Martin Luther King Drive, Milwaukee, WI 53212, -or- drop off at the registration table on your way out. Payment is also accepted by credit card – stop by registration for details

HOW TO GET INVOLVED

Throughout the event, attendees will be provided the opportunity to engage and react to what they have experienced and heard. Feedback resulting from the interactive discussion will be summarized and shared with attendees and the public at the conclusion of the event. The Summary will include future meetings and gatherings hosted by UEDA.

If you would like to continue to participate in follow-up meetings, please stop by the UEDA booth and sign up to receive the latest updates. Additionally, you can:

- Become a member of UEDA to connect with other organizations and individuals who are working on your issues of interest. See the inside of this booklet for a Membership form, or pick up a form from our booth to learn about the additional benefits of becoming a UEDA member.

Special UEDA Summit Membership Promotion! If you join by December 1, 2015, you will receive a 25% discount on an annual membership.

- Attend future UEDA quarterly gatherings for updates and ensure we have your email address so you receive follow-up information on the key action items that result from this event.

Your participation is vital!

Our success is connected to the support of our members, sponsors and donors, who remain engaged through events such as the Summit, programs and initiatives, and celebrations.

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STAFF:

Kristi Luzar, Executive Director
Jessica Wetzal, Project Manager

