



## WHO WE ARE

*UEDA is a 501(c)(3) membership organization dedicated to the professional development of individuals and groups working in community and economic development in Wisconsin.*

**Our mission is to enhance cities and their residents by concentrating on housing, economic development, and job creation.**

## WHY WE EXIST

UEDA supports and connects individuals and groups involved in community and economic development and works to enhance Wisconsin's ability to:

*Attract and retain a talented workforce*

*Invest in and support initiatives that strengthen Wisconsin communities and urban neighborhoods*

*Recruit and secure new business opportunities*

## WHAT WE DO

★ **ORGANIZE** and **FACILITATE COLLABORATION** among individuals, organizations and groups working in community and economic development by:

- Promoting sustainable homeownership and mitigating the impact of foreclosures
- Supporting emerging food entrepreneurs
- Enhancing and developing transportation options
- Connecting individuals and families to local, professional financial literacy and asset-building resources



★ Offer **TRAINING** and technical assistance to organizations to **BUILD** their **CAPACITY** and better serve their clients



★ **CONNECT** organizations and businesses to **RESOURCES** that assist in enhancing their operations and service capacity



### UEDA'S WORK HAS INCREASED THE SERVICE CAPACITY OF THESE ORGANIZATIONS:

Community First, Inc. • Guest House of Milwaukee • Harambee Great Neighborhood Initiative  
Layton Boulevard West Neighbors • Wisconsin Nonprofits Association • Wisconsin Women's Business Initiative Corp.



## MEMBERSHIP

Since 1997, UEDA has increased communication, coordination and collaboration among its members, assisting in elevating their work in an impactful way through a diverse network and access to best practices and model programs. Our members are comprised of nearly 200 individuals from over 65 nonprofits, businesses and government agencies. Learn more about becoming a UEDA Member at [www.uedawi.org](http://www.uedawi.org).

UEDA's success is directly connected to the support of our members, sponsors and donors, who remain engaged through our programs, initiatives, events and celebrations.

