



May 2012

Each month UEDA sends out an electronic bulletin to current members, which features shorts articles, upcoming events and activities of interest. It is intended to be a useful way for you to gain insight into the UEDA Community. The bulletin is also available at our [website](#). We hope you find this membership service informative!

Welcome to these New and Returning Members!

Kathryn Berger, CDMP Consulting Services, Forward Community Investments, Great Lakes Capital Fund, Helen Bader Foundation, IndependenceFirst, LISC-Milwaukee, Metropolitan Milwaukee Fair Housing Council, Select Milwaukee, United Way of Greater Milwaukee, WE Energies

Carnival Milwaukee Partner Feature: Each month we highlight restaurants or caterers who participated in the Food Tasting at UEDA's annual fundraiser. They are locally owned and operated businesses that contribute to the local economy and vitality of our community. For a full list of partners visit www.CarnivalMilwaukee.com. We encourage you patronize and support them!

Amaranth Bakery & Café: 3329 W. Lisbon Avenue, Milwaukee, WI 53208 * Phone: 414-934-0587 Open Tuesday-Saturday 7:00am to 2:00pm The café opened in 2006 and offers Artisan-style baked goods. Breads are made by hand, using organic whole-grain flours. The menu changes daily with two or three soups and salads available, along with savory brioche or quiche and an assortment of morning pastries, tarts and irresistible cookies. Ask them about catering small to medium-sized events.

Bosley on Brady: 815 E. Brady Street, Milwaukee, WI 53202 * Phone: 414-727-7975 * www.bosleyonbrady.com
A neighborhood gem! American cuisine with a Key West influence offering creative, tropical twist on fresh seafood including Florida Grouper, Brown Sugar Salmon, Shrimp & Grits and Hay Tuna, as well as a variety of steaks. Save room for our homemade desserts, such as authentic key lime pie, blueberry cobbler and Purple Door ice cream. Happy Hour is Monday thru Friday from 4-6pm – all drinks and appetizers are offered at VERY reduced prices. Walk in and you feel like you are a part of “Cheers”! Best and friendliest Happy hour in Milwaukee.

UEDA COMMUNITY NEWS

- **Me2 Program available to Milwaukee homeowners...**Is your house drafty or stuffy? Would you like to spend less on your energy bills? The Me2 program can help homeowners make cost-saving improvements that are customized to their homes, including rebates of more than \$1,000 towards home energy improvements. Homeowners can take advantage of Cash-Back rewards, instant discounts and a low-interest loan option. Energy Advocates, will assist you throughout the process. To learn more, contact UEDA's Me 2 Community Representative Sheree Dallas at 414-562-9904 or kristi@uedawi.org. More information at www.smartenergypays.com.
- **Milwaukee home sales skyrocket 44.2%...**The southeastern Wisconsin housing market continued its resurgence in April, with the number of homes sold rising 44.2 percent over the number sold in the same month a year ago, according to the latest report released by the Greater Milwaukee Association of Realtors (GMAR). April is usually the first notably busy month of the year for Realtors as they take listings and help buyers find homes. [Learn More>>>](#)
- **Walker pledges \$100 million to improve Milwaukee economy...**Scott Walker recently pledged \$100 million in state money through WHEDA to improve economic conditions in Milwaukee. Jobs and the economy are important issues leading up to the recall election and Milwaukee's high unemployment rate (around 10 percent), is a serious problem. The amount pledged is one of the biggest investments the state of Wisconsin has ever made through WHEDA. [Learn More>>>](#)
- **GOOD Ideas for Cities: Creating Bridges Between Neighborhoods...**This article focuses on how ideas being generated in St. Louis can potentially help other communities in the context of how neighborhood boundaries can not only physically separate neighborhoods but can also lead to segregation and other problems. The article highlights how new thinking can positively affect barriers between existing neighborhoods. [Learn More>>>](#)
- **Get Your Local On! Small Shops United** is working to shift more consumer spending back to the local marketplace. Small Shops United provides merchants a cost-effective way to both reach new customers and encourage repeat business, while also providing consumers a convenient and rewarding way to discover their local merchants. Merchants can choose from two forms of participation. Small businesses should find tremendous value in the program. Visit www.smallshopsunited.com for a program overview and a list of currently participating merchants.

- **Milwaukee Innovation Week: June 6-11, 2012...** Hosted by Innovation in Milwaukee (an initiative by the Greater Milwaukee Committee), this week is an exhibition of the region's talent and robust contributions to the local economy in the areas of design, innovation and technology. Events during this week will highlight Milwaukee's growing entrepreneurial culture, showcase local efforts to foster innovation, display Milwaukee's energetic design and tech talent and exhibit Milwaukee's vibrant arts/culture/music scene. [Visit their website](#) for a calendar of events and how you can get involved.

NONPROFIT NEWS

See our **Upcoming Events** section for events and training opportunities with UEDA Member, the Nonprofit Center of Milwaukee.

- **How Nonprofits Can and Should Be Advocating...** This blog from the YNPN Greater Milwaukee chapter (Young Nonprofit Professionals Network) illustrates four ways in which nonprofits can become engaged in civics. The author discusses how advocacy is no longer just an option for nonprofits, but a necessity. [Learn More>>>](#)
- **Fundraising events seen as a challenge...** To boost participation in events, nonprofits should move away from transactional event processes and focus on long-term engagement and cultivation. Event communication plans should be ongoing and to "empower" participants, nonprofits need to be sure they are communicating the right message. [Learn More>>>](#)
- **The Top 5 Applications Nonprofits Must Have...** There are many apps available for both Android and iPhone and this article discusses how five of the applications can be of use to nonprofit professionals. [Learn More>>>](#)
- **Eat for Equity: A Dinner Party Fuels Community Giving...** Each month the nonprofit group [Eat for Equity](#) hosts a themed dinner to benefit a different nonprofit organization. They hope to impact social change by cultivating a culture of community. Their motto is simple: "Come as you are, give what you can." [Learn More>>>](#)

SMALL BUSINESSES / ENTREPRENEURS

National Small Business Week is May 20th-26th – support your favorite small businesses and learn more about events and activities [here!](#)

- **FDIC Consumer Newsletter Features Banking Tips for Small Businesses...** If you're a small business owner (or you want to be one) these tips by the FDIC describes ways to handle your business' finances, including getting loans and paying for everyday expenses. [Learn More>>>](#)
- **Small business employment grows rapidly...** The CBIZ Small Business Employment Index, which tracks hiring at companies with 300 or fewer employees, reported a 1.66 percent increase in March. Getting small business employment back up will drive gains in the economy. The index shows that a majority of companies are keeping staffing levels steady, while more than a quarter are adding jobs, primarily in sales positions. [Learn More>>>](#)
- **Wisconsin 2012 Small Business Champions and Special Category Winners...** Since 1963, the President has proclaimed National Small Business Week to recognize the contributions of small businesses to the economic well-being of the country. Recently Wisconsin's Small Business Association announced their champions. Click [here](#) to see the categories and winners for 2012!
- **Working for a new company?** There's more than a one-in-four chance your new boss wasn't born here: Immigrants created 28% of all new firms last year. They were also twice as likely to start a new business when compared to those born in the United States. Many are hiring new workers, seeking small business loans and shaking up established industries. [Learn More>>>](#)
- **The Wisconsin Women's Business Initiative Corporation holds interesting and exciting classes every month!** Topics include business planning, small business discussion circles, financial education and certification for women and minority-owned businesses, QuickBooks training and more. Fees may vary and scholarships are often available. [Visit their class calendar online](#) at www.wwbic.com or call 414-263-5450 for more information. Upcoming classes include:
 - **Saturday, May 26, 2012, 10:00am – 3:00pm: [Designing Websites & Developing Online Strategies for Your Business.](#)** Explore the issues related to designing websites for your small business and discuss business strategies for the use of websites. Lunch will be provided; no fee.

UPCOMING EVENTS

- **The Nonprofit Center of Milwaukee offers many opportunities for those who have a desire to learn!** All courses are held at the Nonprofit Center, located at 2819 W. Highland, Milwaukee unless otherwise noted. [View their course calendar](#) or call 414-344-3933 for more information.

- **Wednesday, June 6, 9am – 12pm: [Grant Writing, Evaluation & Collaboration Building Series.](#)** Designed to help you turn average proposals into winners, this class focuses on areas that often cause problems for new and experienced applicants. Topics include how to write for reviewers, setting and meeting high standards and organizing winning work teams. Fee: \$75; \$50 Nonprofit Center members and CDBG agency attendees.
- **Join the Silver City Neighborhood at the Sounds of Summer,** a FREE, outdoor summer music series featuring an eclectic line-up of alternative, pop, Latin and Rock music. Concerts are held on the **3rd Wednesday of the month** from **May 16 to August 15** and includes local vendors, FREE BBQ and live music from 6:30-8:30pm. Experience Milwaukee's rich local music scene in Arlington Heights Park located at under the 35th Street viaduct, between National & Pierce Street. [Sounds of Summer Flyer](#)
- **Sunday, June 3rd 2012, 2:00-5:00pm: Responding to Hunger: Creating Local Solutions.** An event for food advocates activists faith groups social action committees and anyone interested in working for food justice. The event is free, but registration is encouraged. To register [click here](#).
- **Friday, June 15, 2012: Swing fore Riverworks 5th Annual Golf Outing** at Oakwood Park Golf Course. Golfer registration at \$150 includes range time, giveaways, lunch, golf, drinks, cart, prizes, and dinner. Registration begins at 11:30am with a shotgun start at 1pm sharp. Not a golfer, but want to get in on the fun? Join them after the golf tournament for a dinner celebration, raffle, and silent auction; tickets are \$35. Contact Jenny Ehlert at 414-906-9650 or jennifere@riverworksmke.org for more information.
- **June 15-17 2012: 23rd Annual Energy Fair.** Each year the MREA Energy Fair transforms rural central Wisconsin into the global hot spot for renewable energy education. The Energy Fair brings over 20,000 people from nearly every state in the U.S. and several countries around the world to learn, connect with others and ready them for action at home. For more information please visit www.midwestrenew.org
- **SAVE THE DATE! July 18-19 2012: A Home For Everyone: Building the Dream.** This year's annual housing conference is hosted by the Wisconsin Collaborative for Affordable Housing, a group committed to promoting the development and preservation of affordable housing throughout Wisconsin. This year's conference will focus on issues for low-income families and individuals. Held at the Hyatt on Main in Green Bay, WI. For more information visit: <http://www.wiscap.org/>

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our [website](#) for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

[Questions or Suggestions? CONTACT US AT:](#)

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