



UEDA

# 2023 IMPACT REPORT

UEDA is a 501(c) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening capacity in Wisconsin's community and economic development sector.

## COLLABORATION

UEDA supports collaborative initiatives that strengthen and facilitate investments in thriving, urban communities.

We advocate for affordable housing and homeownership, economic opportunity, small business growth, and regional transportation.



### PROMOTING HOMEOWNERSHIP RESOURCES



Helped advocate for a **\$2 million investment** in the City's 2024 budget for the Down Payment Assistance program and fielded **over 550 hotline calls** for assistance & referrals.

# 310+

individuals received direct education and resources about home-buying, home-rehab, credit building and foreclosure prevention.

Delivered **9 professional development sessions** that provided timely updates to over 320 people on housing market trends and opportunities, such as community land trusts.

# 58

## MEMBERS & PRACTITIONERS

## FINANCIAL EQUITY AND INCLUSION



### PROMOTING ACCESSIBLE BANKING



Created **new outreach materials** for our partners to help educate people on pay apps and how to open a bank account.

# 56

## COALITION MEMBERS

Co-sponsored 2 member education sessions with the FDIC, and **promoted safe and affordable accounts** at 5 community events, reaching 350+ people.

Promoted **Your Smart Money Resource Guide** online and **distributed 7,000 English & Spanish guides** in the community.



## CAPACITY

UEDA offers technical assistance and training that helps organizations and businesses build their capacity and better serve their clients.

# 7

## TECHNICAL ASSISTANCE PROJECTS

Provided administrative project support to the **Milwaukee Rental Housing Resource Center** and **Nonprofit Lift**.



Launched new training programs for City of Milwaukee community organizers and area financial counselors. **We helped certify 35 new Financial Coaches!**

## CONNECTIONS

UEDA connects people and groups to each other and resources that enhance their efforts in economic and community development.

# 2,500+

Professionals engaged through all UEDA programs and activities. **Over 220 member events and accomplishments were promoted.**



Celebrated our 15th annual fundraiser with 270+ guests, highlighted & invested in 20+ locally-owned businesses.

Recognized **Riverworks Development Corp.** with our **2023 Bridge Builder Award.**



Hosted **3 Emerging Topics in Economic Development** sessions, featuring nonprofit news reporting, racial disparities in homeownership, technology tools, and VISION 2050 plan updates.

Tabled at **14 community-wide events**, providing **850+ people** with financial education and homeownership resources.

# 75

## UEDA MEMBERS