



UEDA

2023 IMPACT REPORT

UEDA is a 501(c) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening capacity in Wisconsin's community and economic development sector.

COLLABORATION

UEDA supports collaborative initiatives that strengthen and facilitate investments in thriving, urban communities.

We advocate for affordable housing and homeownership, economic opportunity, small business growth, and regional transportation.



PROMOTING HOMEOWNERSHIP RESOURCES



Helped advocate for a **\$2 million investment** in the City's 2024 budget for the Down Payment Assistance program and fielded **over 550 hotline calls** for assistance & referrals.

310+

individuals received direct education and resources about home-buying, home-rehab, credit building and foreclosure prevention.

Delivered **9 professional development sessions** that provided timely updates to over 320 people on housing market trends and opportunities, such as community land trusts.

58

MEMBERS & PRACTITIONERS

FINANCIAL EQUITY AND INCLUSION



PROMOTING ACCESSIBLE BANKING



Created **new outreach materials** for our partners to help educate people on pay apps and how to open a bank account.

56

COALITION MEMBERS

Co-sponsored 2 member education sessions with the FDIC, and **promoted safe and affordable accounts** at 5 community events, reaching 350+ people.

Promoted **Your Smart Money Resource Guide** online and **distributed 7,000 English & Spanish guides** in the community.



CAPACITY

UEDA offers technical assistance and training that helps organizations and businesses build their capacity and better serve their clients.

7

TECHNICAL ASSISTANCE PROJECTS

Provided administrative project support to the **Milwaukee Rental Housing Resource Center** and **Nonprofit Lift**.



Launched new training programs for City of Milwaukee community organizers and area financial counselors. **We helped certify 35 new Financial Coaches!**

CONNECTIONS

UEDA connects people and groups to each other and resources that enhance their efforts in economic and community development.

2,500+

Professionals engaged through all UEDA programs and activities. **Over 220 member events and accomplishments were promoted.**



Celebrated our 15th annual fundraiser with 270+ guests, highlighted & invested in 20+ locally-owned businesses.

Recognized **Riverworks Development Corp.** with our **2023 Bridge Builder Award**.



Hosted **3 Emerging Topics in Economic Development** sessions, featuring nonprofit news reporting, racial disparities in homeownership, technology tools, and VISION 2050 plan updates.

Tabled at **14 community-wide events**, providing **850+ people** with financial education and homeownership resources.

75

UEDA MEMBERS