

City of Milwaukee

2025-2029 HUD Consolidated Planning



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- 2. City of Milwaukee HUD Consolidated Plan Process**
 - Components □ Community input to Final submittal
 - Using the Plan
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 - Activities, Community Survey
- 3. Community Input Ideas**

Why a Consolidated Plan?

Priorities identified in the plan...

1. Guide the allocation of HUD resources, AND
2. Can be used to seek out additional Federal resources to support the activities listed below.
 - FEMA funding to address flooding
 - Crime and safety initiatives with the Department Justice
 - Clean-up of contaminated sites
 - Lead-based paint abatement
 - Housing development and repair
 - Acquisition of properties for rehabilitation
 - Homeownership counseling & assistance
 - Fair housing activity and referrals
 - Neighborhood cleanups
 - Workforce and youth services
 - Small business development

HUD Consolidated Plans Must...

Align with HUD National Objectives

1. Principally benefits low/moderate income persons
2. Prevents or eliminates slum or blight
3. Addresses an urgent need or problem in the community (e.g., natural disaster)

Demonstrate how the activities meet HUD program goals

1. Decent Housing
2. A Suitable Living Environment
3. Expanded Economic Opportunities

Identify how jurisdictions allocate & spend Federal entitlement funds

These sources are administered by the Community Development Grants Administration:

- Community Development Block Grant (CDBG)
- HOME Investment Partnerships
- Emergency Solutions Grants (ESG)
- Housing Opportunities for Persons with AIDS (HOPWA)

Consolidated Plan Strategies...

Are generally built around:

1. **Addressing the needs of specific groups**

- Those experiencing homelessness
- People with special needs (individuals living with HIV/AIDSs, seniors, veterans, people with disabilities, formerly incarcerated individuals, and immigrants/refugees)
- Lead-based hazards

2. **Enforcement and education of fair housing**

3. **Focusing on the impacts of poverty**

- Economic Opportunity
- Housing
- Neighborhood Revitalization and Quality of Life

Consolidated Plans also:

- Are an ***opportunity to listen*** to a diverse set of voices, ***inform civic leaders***, and ***shape community-focused programs*** over the next five years.
- ***Help align local and regional leadership*** around community needs, available resources and development outcomes.
- ***Identify priorities that inform public investments*** in housing development and other public service programs.

City Consolidated Plan Process

Community Development Grants Administration (CDGA) contracts with UEDA to assist with putting together the Consolidated Plan.

A. Public input and community engagement

- *Community survey, focus groups, public meetings with neighborhood organizations outreach events, task force, interviews with key stakeholders*

B. Quantitative data collection, review & analysis

- *Housing and economic data provided by HUD, City of Milwaukee plans, Data You Can Use Neighborhood Indicators, research / white papers*

C. Drafting and editing of the plan

D. Public Comment, Submittal

E. Share plan with the Community (Navigator tools)

What does the Consolidated Plan include?

1. A **Needs Assessment** and **Market Analysis** that use quantitative data related to housing and economic opportunity.
2. **Public engagement**, which includes *task force, community meetings, surveys, focus groups*, and other opportunities for citizens and sector professionals to share their view on needs and priorities.
3. A **Strategic Plan**, which describes:
 - Geographic priorities and influence of current market conditions.
 - Priority needs, goals and anticipated resources.
 - Strategies for public housing and to address poverty, barriers to affordable housing, homelessness and lead-based paint hazards.

Using the Consolidated Plan

- 1. Great source of both quantitative and qualitative data**
related to housing, economic opportunity, addressing poverty & homelessness, and community needs.
- 2. Support for community-based organizations** and their work to address these issues.
 - Funding (Public/CDBG, Private/Philanthropic)
 - Source to demonstrate alignment with community needs
 - Set goals, outcomes & measurements
- 3. Way to identify potential projects, collaborations,** or activities that can meet the needs articulated in the plan.

2025-2029 Consolidated Plan Process

PROJECTED TIMELINE

1. April-May 2024: Finalize project plan & Develop community input tools
2. June-October 2024: Community input (surveys, focus groups, events, interviews) & Data collection
3. September-December 2024: Data review & analysis, Start drafting plan components
4. January-February 2025: Final editing, public comment
5. April 2025: Submit to HUD

Consolidated Plan: Public Input

- **Community Survey - electronic & paper**
 - Posted at ConPlanMKE.org, City of Milwaukee website, [UEDA](#) websites
 - Shared via UEDA, Task Force networks; on social media (and boosted)
 - Available in English, Spanish and Hmong
- **Public meetings & Affinity Groups**
 - Neighborhood Strategic Planning areas (city-defined NSP organizations)
 - Other community-organizing & neighborhood groups
 - Community Events
 - Associations and practitioner networks
 - Consolidated Plan Task Force
- **Issue-based focus groups**
 - Commercial Corridors/Small Business, Employment, Housing, Shelters/Special Needs, Youth Services

MKE ConPlan Navigators

Public Services

1. Employment Opportunity & Income Stability
2. Homelessness Services
3. Neighborhood Strategic Planning & Crime Prevention
4. Youth Services

Housing & Public Services

5. Homeownership

Housing

6. Environmental Health & Code Enforcement
7. Home Repair
8. Rental/Tenant-Based

Special Economic Development

9. Business Assistance, Commercial Corridors & Job Creation

Technical Assistance

10. Capacity Building & Fair Housing Enforcement

There are 10 !



Access the 2020-2024
Consolidated Plan &
Navigators at
<https://conplanmke.org/>

MKE ConPlan Navigators: Sample

City of Milwaukee 2020-2024 Consolidated Plan - Navigator

Public Services

Employment Opportunity & Income Stability

[From Strategic Plan Goals Summary \(SP-45\)](#)



Goals

Provide job training and employment placement to 400 residents, with a focus on opportunities in skilled trades and other industry-specific opportunities that boost employment and living wage jobs for low- and moderate-income individuals.



Where in the Consolidated Plan?

- [PR-15 Citizen Participation](#)
- [NA-50 Non-Housing Community Development Needs](#)
- [MA-45 Non-Housing Community Development Assets](#)
- [MA-60 Broadband Needs of Housing Occupied by Low- and Moderate-Income Households](#)
- [SP-25 Priority Needs Summary](#)
- [SP-70 Anti-Poverty Strategy](#)
- [Community Survey Results](#)

With a lower median household income and higher rates of poverty and unemployment, ensuring access to economic opportunity for City residents guides many of the strategies in the plan. Milwaukee has significant racial disparities when it comes to median household income, median wage, and unemployment rates.



Assets & Opportunities

1. Employ Milwaukee, the workforce development entity in the City, utilizes sector-based strategies, promotes regional partnerships among employers, educators, workforce development agencies, philanthropic entities, and other stakeholders to address both skill and employment needs.
2. Active apprenticeship and skilled trades programs that target both youth and adults, and also help individuals earn a high school diploma or equivalent.
3. Metropolitan Milwaukee Association of Commerce and Greater Milwaukee Committee both have a number of initiatives that target talent retention and workforce engagement.
4. Nearly 30 entities/programs in the Milwaukee area that are focused on offering career education, technical training, employment opportunities and other workforce development services.



Main Strategies

1. Expand economic opportunity by targeting local and Federal resources toward concerted efforts to create/retain jobs and reduce unemployment and underemployment.
2. Increase median household income for families living in poverty through access to employment/training, income supports, and other services that promote job stability and retention.
3. Support sector-based training, education, apprenticeships, skilled trades, and transitional jobs programs to increase workforce skills.
4. Increase investment in public infrastructure and planning that improves connectivity to services (broadband, transportation) that improve economic opportunity.
5. Continue to align economic development and workforce strategies with other jurisdictions in the region ("Milwaukee 7") through plans such as Growing Prosperity, Comprehensive Economic Development Strategy (CEDS), MKE United Greater Downtown Action Agenda and other City Area Plans.

The authors recommend that everyone read [ES-05 Executive Summary](#) which provides insight and offers suggestions of how to effectively utilize the Consolidated Plan.



Community Feedback

In the Community Survey, Employment Services (Job Training & Placement) was rated as the highest need in Economic Opportunity at 49%. Focus group sessions also indicated the need for better access to transportation, wraparound services to support employment programs (soft skills, child care, mentoring), increased pay and benefits, and building off of past investments in commercial corridors. Additionally:

1. Priority should be given to job training/placement programs that provide a livable wage and reduce barriers to employment.
2. Continued investment in financial wellness/education programs and services and efforts that improve workforce mobility (transit/transportation).
3. Programs and services should also address the economic impact of COVID-19 on city residents and business to support long-term recovery.



Top Needs

1. Expansion of employment, placement, and job training services, particularly those that offer opportunities to earn income at the same time.
2. Support of workforce mobility and poverty reduction programs that offer key wraparound services.
3. More jobs in sectors that offer livable wages (going beyond the Federal minimum wage) and other family-supporting benefits.
4. Investments in Milwaukee's regional transportation system that improve workforce mobility.
5. Improved access to high-speed internet broadband in underserved areas of the City, to ensure residents can navigate daily life (i.e. applying for a job, work from home, telehealth, school, supplies).



Covid-19 Related

The COVID-19 public health crisis is a complex challenge that continues to generate economic impacts putting more residents and families at risk for financial insecurity. These effects have had a disproportionate impact on low-income households and communities of color, exacerbating existing racial and economic disparities. Early indicators reveal that the City's business and employment landscape has already been altered in significant ways, particularly for sectors such as hospitality, food services, arts, entertainment, recreation, personal care services and retail. Responses to these challenges will require sustained investment. The availability and use of federal funds through economic relief packages such as the CARES Act, American Rescue Plan Act (ARP), and infrastructure are providing critically important resources to support the City's long-term recovery.



Related Context

1. [PR-10 Consultation](#)
2. [NA-30 Disproportionately Greater Need, Discussion](#)
3. [MA-35 Special Needs Facilities and Services](#)
4. [MA-50 Needs and Market Analysis Discussion](#)
5. [SP-10 Geographic Priorities](#)



Bibliography

The following bibliography items provide additional support for this issue: 2, 4, 6, 7, 13, 16, 17, 20, 23, 26, 30, 31, 33, 35, 36, 37, 39, 40, 43, 45

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ES-05 is a great place to start!
Executive Summary



Thank you!

Your input is critical in terms of informing and shaping important programs that serve our community.

Questions?

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