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# **UEDA Community News**

March 2025 | View as Webpage



### Thank you for joining us at Carnival

Milwaukee 2025! This year's event was a resounding success with 335+ guests enjoying food by more than 20 local, diverse-owned food enterprises, live entertainment by De La Buena, Salsabrosa MKE and Salsabrositas, Samba Da Vida, and photos by Pixelbooth.

Special thanks to our Presenting Sponsor, **Associated Bank**, and all our event sponsors who helped support this year's event -- we appreciate you!

Look for a full recap with photos from us soon!

April is Financial Literacy Month! Bank On Greater Milwaukee is gearing up for big things, including our annual Book Read to teach elementary school children about finances, new entries in our Show Me The Money educational video series, and the arrival of our 2025 Smart Money Resource Guides! These guides cover topics including credit, savings, taxes and more and have local resources for assistance. Thank you to Quad Graphics for printing these guides for the community at no cost. To get Resource Guides or learn more, contact Constance Alberts at constance@uedawi.org.

We are in the final stages of putting together the City of Milwaukee 2025-2029 HUD Consolidated Plan! This has been in the making since last spring, and it is almost ready for public comment. Thank you to those that took our community survey, participated in a focus group, or did the essential work of outreach in our communities. This effort is vital for the city to assign funding priorities for fundamental housing and public services, and we could not have done it without your help.

**Be on the lookout!** Our first session for the **2025 Emerging Topics in Economic Development Series** is being planned for mid-May. We will be collaborating with the Ethnic and Diverse Business
Council, Wisconsin SBA, and others to cover topics related to small business and technical assistance.

### **UEDA Member Highlights**

Adrien Spencer from Rooted & Rising has been recognized with a Vel R. Phillips
Trailblazer Award at Girls' Day @ City Hall.

This award recognizes female Milwaukeeans who exemplify Vel R. Phillips' legacy of selfless service and trailblazing work toward improving the quality of life for residents in Milwaukee.

Read more about Girls' Day here.

**United Way is making changes to the way it funds organizations.** They are shifting towards a more competitive, application-based process for their grants in an attempt to increase their impact. Read more here.

Landmark Credit Union brought in record amounts for Children's Wisconsin through their Chain of Hearts campaign. Read about it here.

LISC Milwaukee announced that nominations are now open for the 26th MANDIs (Milwaukee Awards for Neighborhood Development Innovation). Help recognize a person, organization, or project in 7 categories that celebrate the incredible work happening in our communities! Nominations will be accepted until April 17 at 5pm. Learn more here.

Habitat for Humanity groups across the state are convening to make progress on affordable housing. Their conference this year focused on energy efficiency, modular homes, and sustainability. Learn more here.

# Member & Partner Job Openings

#### **Member Spotlight**



#### **Milwaukee County Transit System**

(MCTS) is celebrating 50 years! They are bringing in this anniversary in style, with new busses and new wraps that reflect the culture of Milwaukee.

Read more about it here.

#### **Current Members**

\*Check your email for renewal notices to remain current!

#### **Nonprofit & Governmental**

AARP\*

Acts Housing
ArtWorks for Milwaukee
Burleigh Street CDC
Cinnaire
City of Milwaukee DCD
CLIMB USA
Community Advocates
Community Development Alliance
Community First

#### Find a listing of current job openings HERE.

There are many opportunities in community development and local government so be sure to take a look! Contact <a href="mailto:adam@uedawi.org">adam@uedawi.org</a> if you are a member and have an opening to add.

And, be sure to check out the **Jobs That Help**<a href="https://website">website</a> to find or list a nonprofit job opportunities!

### **UEDA Community**

#### The next Wisconsin election is April 1st!

Races include the Wisconsin Supreme Court, State Superintendent, and a ballot measure on voter identification requirements.

<u>Learn about the races</u>, and <u>check your registration and polling place</u>.

The next "Curds of Wisdom" session by the Badger State Housing Alliance will be Wed, April 9 at noon and focus on strategies for expanding housing options, featuring insights from Jefferson and Walworth Counties, UW-Madison research, and Whitewater's housing studies. Register for the meeting link here.

**Tax season is ending soon!** There are many places in Milwaukee to get help with your taxes. Find out where this help is free.

Create Wisconsin is kicking off a month+ of action to support state investments in the arts & creativity economy. If you joined us in December for our Emerging Topics Series, this is an opportunity to support! Access talking points & advocacy toolkit and follow them on social media for creative messages to share (LinkedIn).

Milwaukee County has a dashboard to track motor vehicle collisions. While the number of crashes are down, the severity of those crashes has gone up in recent years. Read more and check out the dashboard.

Affordable housing projects are happening in the suburbs. Milwaukee County is working to make suburban living more accessible to low-income families if they choose it.

Learn more here.

# **Small Business & Nonprofits**

**Small Business Success: SBA Funding Options and Resources** 

March 25 | 10AM (virtual - tomorrow!)
Build a successful small business with SBA

Consumer Credit Counseling Services\* Data You Can Use Ezekiel Community Dev. Corp. Granville BID Greater Milwaukee Association of **REALTORS** Helen Bader Institute\* Hmong Wisconsin Chamber of Commerce Independence First Lad Lake Landmark Credit Union Latino Chamber of Commerce LISC Milwaukee Menomonee Valley Partners Metropolitan Milw Fair Housing Council Milwaukee Christian Center Milwaukee Community Land Trust Milwaukee County Economic Development Milwaukee County Transit System\* Milwaukee Development Corp. Milwaukee Economic Development Corp. (WEDC) Milwaukee Habitat for Humanity Milwaukee Public Library My Choice Wisconsin Near West Side Partners Northwest Side CDC Prime Financial Credit Union Revitalize Milwaukee Riverworks Development Corp. Rooted & Rising-Washington Park Safe & Sound SecureFutures Self-Help Credit Union Sherman Park Community Assoc. Sojourner Family Peace Center Southeastern Wisconsin Regional **Planning Commission** Southside Organizing Center The Business Council (TBC) The Difference Principle, Inc. The Gateway to Milwaukee TMG Wisconsin United Community Center United Way of Greater Milwaukee & Waukesha County **UW Credit Union** VIA CDC **WHEDA** WI Department of Agriculture, Trade & **Consumer Protection** WI Economic Development Association WI Economic Development Corp. WI LGBT Chamber of Commerce WI Partnership for Housing Dev. WI Veterans Chamber of Commerce **WWBIC** 

#### **Small Businesses**

funding options and resources. SBA-backed lending is available for almost any business purpose through many banks, credit unions and community lenders. In this webinar, you will learn about your business options, business counseling resources and get your questions answered. Register here

Proposals are due March 28 for the WI Nonprofit Summit, which will be held July 23-24 and include the inaugural Tech Forum. Sessions should fit into one of the summit's focus areas: Embracing Change, Driving Innovation, and Preparing for the Future. Read more here.

# Grant Writing for Economic and Community Development: Lessons from a TEA Grant Case Study

#### April 8 | 1-2:30 PM | Virtual

Learn strategies for securing grant funding for economic and community development projects. This panel session will include insights from the new WEDI Economic Development Toolbox Handbook. Register here.

# Check out these opportunities from the Wisconsin LGBT Chamber of Commerce!

- LGBTQ+ Entrepreneur Bootcamp Get the tools you need to launch a successful business! The next bootcamp in Milwaukee will be April 7-8. Learn more.
- LGBTBE Matchmaker This event for certified Diverse Owned Businesses will connect you to major corporations and procurement leaders seeking diverse suppliers. It is taking place on May 22.
   Register here.

# Human Understanding & Engagement (HUE) Strategy Workshop

May 7-8 | 9 AM-4 PM with follow-up sessions An introduction to a strategic planning framework and leadership concepts necessary to lead cultural and strategic change. For senior staff & Board; up to 2 participants per organization. Apply by April 11. Learn more here.

The Wisconsin Basic Economic Development Course (BEDC) provides professionals with the foundational knowledge and skills necessary to build a career in the economic development field. This course hosted by WEDA runs from June 3 to June 5 in Stevens Point. Scholarships are available for a broad range of people. Learn more and register here.

Bright Horizons Real Estate\*
Community Insurance Info Center
Contexture
Dolomite Marketing
Good Flow Enterprises
Homeworks Bronzeville LLC
Jobs That Help
Lloyd Consulting, Inc.
Mueller Communications
Narvarte Development
ZDH Holdings LLC\*

#### **Corporations & Funders**

Associated Bank, NA
Bank Five Nine
BMO Bank
CIBC
Erie Insurance - WI
First Federal Bank
Johnson Financial Group
JPMorganChase
Mortgage Guaranty Ins. Corp.
Old National Bank
U.S. Bank
Zilber Family Foundation

#### **Individual Members**

Amy Turim Barbara Markoff Carol Maria Christine Davies **Daniel Adams** Dan Brophey Derrick Johnson Erika Rondorf Frank Martinelli George Calaway Greg St. Arnold Jazzmon Hughes Julia O'Connor Kathryn Berger Kurt Paulsen Leo Ries Mark Dabney Martha Collins Peter Richardson Sam Leichtling

# **Upcoming Events**

# **Unlock Success: Al and SEO Tools for Small business Marketing**

#### April 8 | 1:30PM

Discover game-changing solutions that elevate your brand, engage customers, and boost growth. Register here.

#### **BSHA 2025 Advocacy Day**

#### **April 23 | Madison Capitol**

Meet with other Wisconsinites that care about affordable housing while discussing tenant rights, development-related policy, and unhoused resources with state congressional offices.

Register here.

#### 2025 City of Milwaukee Vendor Fair

#### April 24 | 8 AM - 2 PM | BMO Tower

Designed to connect small businesses with government contracting departments and other business resources. Workshops on certification, legal considerations, mentorship, bidding for RFPs, capital, and contract opportunities will be offered. Free & open to the public; parking validation will be provided. Registration is required. Register here.

#### **Training for the Future: Tools of the Trades 2.0**

May 7 | 8 AM - 12 PM | The Trade Hotel
Join Ezekiel HOPE in celebrating community
builders at the Fire Department and LISC at this
awards breakfast. Register here.









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